

State of development (start-up/growth)	Pre-enterprise	Business start-up	Business Growth support (generic)	Business Growth support (sector specific)
Council support activity	"Start by Doing": city-wide programme open to 400 participants with the objective of signposting 200 to start-up activity	"Go for It" programme: mainstream start-up programme to be delivered across all of Northern Ireland. Target of around 400 business starts annually in Belfast through this programme	Business Growth Programme: multi-sector support programme for businesses in the early stages of development (including social enterprises). Indicative participant numbers each year: 135. Indicative new job creation target: around 70 additional new jobs each year	High growth sectors: support programme for 40 companies at early stage of development, focusing on job creation and new market development
	Belfast Enterprise Academy: 25 participants annually, target of 10 participants to take part in business start-up support on completion		Procurement Support Initiative: 30 businesses (including social enterprises). Helping companies to secure new business opportunities from public sector tendering	Social enterprise: support available for up to 50 new/existing businesses, including intensive 121 mentoring support for up to 30 participants
			Innovation Factory: £9million investment opening by September 2016. Accommodation space for up to 382 employees: capable of housing more than 100 small businesses. Tenants will also receive intensive business support to help them grow	Creative and Digital Industries: currently supporting 50 companies across two programmes aimed at early stage and more advanced businesses. Focus on creating new business and growing markets for existing businesses. The Council also supports a number of events in this sector (including the Digital DNA proposal - June and December 2016)

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			Link to employability support: exploring opportunities to provide work placements and employment within small companies for individuals on our employability programmes	Retail: targeted support for neighbourhood-based independent retail groups (representing over 600 local businesses) as well as support for city centre retail groups through Belfast One, BCCM etc.
			BEN (Belfast Entrepreneurs' Network): monthly events on a range of topics of interest. Attendance by +30 micro businesses and those interested in starting a business	
Annual participant targets	425 participants, of whom 210 to take part in start-up support	Target of around 400 business starts in Belfast each year (subject to final appraisal by Invest NI)	Working with up to 300 businesses annually through targeted support interventions and more than 400 businesses annually attend BEN and other business events	Targeted interventions to support around 140 companies in key growth sectors. Also supporting more than 600 traders through local business associations outside of the city centre